



Website Translation and Localization

*"If I am selling to you, I speak your language. If I am buying from you, dann müssen Sie in meiner Sprache sprechen." (Translation: then you must speak my language.)
–Former German Chancellor, Willy Brandt*

Studies have shown that people are more likely to purchase from websites in their own language. Developing local language versions of your website can build your company's local presence, drive new business opportunities and increase sales in foreign markets.

The Service

Translation

Translatus can help you build your foreign language websites by providing translations of the original source material of your website. We can also help you keep those websites updated as your original language website changes. Translatus can work directly with your company's web content management software remotely from our office.

Localization

Translatus also offers website localization services. Web localization is the process of adapting a website to fit the language and culture of the target market so it feels natural to the user. Many website features should be adapted depending on the target market, such as graphics, date and time format, time zones, numbers, currency, special characters, fonts and units of measurement.

Translatus can localize your website into any language for any market.

Pricing

Translatus has its main operations based in cost-effective Prague, Czech Republic. Because of this, Translatus is able to offer prices substantially under average market rates. Our prices are very competitive and our quality is as high as the best multilingual solutions companies.

Localization prices are based on an hourly rate and begin at USD 50 or EUR 40 per hour, plus the cost of translation. Our standard translation rates are available on our website. Please contact a Translatus representative to discuss custom pricing.

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